

AGENDA
CITY OF DELANO
Spirit of Community Commission
Tuesday, January 8, 2019
7:00 PM

- 1. Call to Order**
- 2. Approval of December 11, 2018 meeting minutes**
- 3. Additions to the agenda**
- 4. Focus groups**
 - A. City visibility: Progress of community relations document
 - B. Strategic roadmap: Discuss upcoming gathering: “Making a Difference by Design” - Feb. 28 from 4:30 - 6 p.m.
 1. Branding
 2. Marketing
 3. Preparing attendees to maximize their experience
- 5. Review of mission, vision, and values language**
- 6. Development of Commission brand**
- 7. Plans for public outreach**
- 8. Committee membership: Review membership terms and make a plan for recruiting new candidates.**
- 9. Other business**
- 10. Adjournment**