

**MINUTES**  
**CITY OF DELANO**  
**Spirit of Community Commission**  
**Tuesday, April 23, 2019**  
**7:00 PM**

**1. Call to Order**

The meeting was called to order by Ted May at 7:04 p.m.

**Members present:** Al Briesemeister, Dale Graunke, Theresa Green, Sarah Grosshuesch, Diane Johnson, Chad Kestner, Joe Kittok, Ted May, Becky Schaust

**Liaison:** Sabrina Hille, Ada Moreno, Nick Neaton

**Guests:** none

**2. Approval of January 8 and March 12 minutes**

On a motion by Grosshuesch and seconded by Briesemeister, the commission unanimously approved the January 8, 2019 meeting minutes.

On a motion by Graunke and seconded by Briesemeister, the commission unanimously approved the March 12, 2019 meeting minutes.

**3. Additions to the agenda**

Phrase or blurb for the logo  
SOCC chair position

**4. Order of Business**

A. Focus Groups

SOCC members reviewed the brochure prototype, produced by Ted, Ada, and senior center writers' group member Russ Morkrid. Members discussed many options for the brochure, including adding photos of the baseball field, the community band, the splashpad, and more. Ada and Ted will meet to finalize the brochure for distribution at the May 4 community expo.

B. Selection of commission brand

SOCC members also discussed the different logo options presented by Cate Miller. A logo for the commission - alongside the City logo - would help to define the SOCC's identity and purpose. Members reviewed six potential logos and voted on logo #3 - orange and green leaves with no roots.

C. Plans for participation in the May 4 Delano Area Chamber of Commerce Expo (9a-1p, Riverside Commons)

Ted, Chad, Becky, Theresa, and Al are all available to work the SOCC booth at the expo. Nick will send out a staffing schedule. Promotional items will include: candybars, pencils, and SOCC

brochures. Nick will talk with Delano United Diversity Task Force about their presence at the expo.

#### D. Program Evaluation

Ted shared a PowerPoint presentation featuring an overview of the SOCC's mission and its first-year activities. SOCC members discussed methods with which to measure the commission's impact.

Members individually completed program-evaluation surveys asking them their thoughts on the SOCC's first-year programs.

City staff will compile the surveys and present to the commission at the May meeting.

#### E. Phrase or blurb for the logo

SOCC members brainstormed potential phrases to include alongside the new logo. Members are to submit ideas for potential taglines by the May 14 meeting. Members should review the text that commission created in various statements during the past year to see if any are appropriate for this purpose.

#### F. SOCC chair position

Ted May received a nomination to continue serving as SOCC chair for the next year. The commission voted unanimously to name Ted as chair.

### **5. Other Business**

Nick will add to the May agenda: how to direct citizens' concerns to the proper City officials.  
Nick will also add to the May agenda: Job description for vice-chair.

### **6. Adjournment**

On a motion by Becky and seconded by Al, the SOCC voted to adjourn the meeting at 8:32 p.m.

Next meeting: Tuesday, May 14, 7:00 p.m. at Delano City Hall