

**MINUTES**  
**CITY OF DELANO**  
**Spirit of Community Commission**  
**Tuesday, November 13, 2018**  
**7:00 PM**

**1. Call to Order**

The meeting was called to order by Ted May at 7:07 p.m. Because a quorum was not present, agenda items were discussed but formal action was not taken.

**Members present:** Theresa Green, Dale Graunke, Sarah Grosshuesch, Ted May

**Liaison:** Madison Hagenau, Nick Neaton

**Guests:** None

**2. Minutes**

Members reviewed the minutes of the October 9 meeting, but did not vote on them because there was no quorum.

**3. Additions to the agenda**

Madison added an item about the commission's participation in the City's U.S. census efforts.

**4. Focus Groups**

- A. City visibility: Commission members reviewed a draft community-relations document created by Ted, Madison, and Nick. Members discussed the document's audience and its purpose. The need for a dual platform, print and online, was generally endorsed in the discussion.

Nick and Madison will explore possibilities for creating an online slideshow or other web presence that will promote community connectedness and development. This could be in partnership with the cable commission, a high-school class or local business.

Print possibilities may include a smaller brochure for distribution in public places and at events. The brochure could include a QR code link to the online document.

- A. Strategic roadmap: This report was postponed until the work session in the next agenda item.

**5. Worksessions**

- A. Old-Fashioned Christmas (Saturday, December 1)

The SOCC will have a booth in Delano City Hall. The booth will feature registration for door prizes (five prizes per hour), and an activity encouraging participants to write their thoughts on "my wish for Delano." Participants will write their wish on a piece of ribbon, and the ribbons will be linked together to form a chain for the Old-Fashioned Christmas tree.

Nick will work on creating business cards with the following information: City logo,

the phrase “promoting strong neighborhoods and community connections,” and his contact information. These will be distributed at the booth. Nick will create a sign-up schedule for SOCC and Delano United Diversity Task Force members to work at the booth.

B. Spirit of Community gatherings: Commission members brainstormed ideas for future gatherings of community groups. Ideas included:

- Facebook for groups 101: Work session including basic information for groups wishing to establish or improve their Facebook presence. Possible presenters include Amy Johnson, Paul Downer, or Julie Fasching (Wright County).

- Program evaluation: A class helping groups measure the impact of their work. Potential resources might include: Extension, Minnesota Chamber of Commerce, Initiative Foundation, or someone from a human resources department.

## **6. Development of a commission brand**

AI has not received information about the high-school art program’s interest in creating a commission brand. The SOCC will revisit this possibility at a future meeting.

## **7. Participation in City's 2020 US Census efforts**

Madison recently attended a meeting about US Census complete count committees. These are local groups that help promote census participation. Commission members expressed interest in supporting these efforts. Madison or another City staff member will present more information about this program as it becomes available.

## **8. Other Business**

Dale mentioned the Delano Lions Club and the City are planning a May 15 appreciation event for police and other emergency workers. He will share more information about this as the event approaches.

## **9. Adjournment**

Ted adjourned the meeting at 8:20 p.m.

Next meeting: Tuesday, December 11, 7:00 p.m. at Delano City Hall.