

MINUTES
CITY OF DELANO
Spirit of Community Commission
Tuesday, March 12, 2019
7:00 PM

1. Call to Order

The meeting was called to order by Ted May at 7:10 p.m.

Members present: Ted May, Chad Kestner, Dale Graunke, Al Briesemeister

Liaison: Sabrina Hille, Ada Moreno, Nick Neaton

Guests: Damon Kocina, Cate Miller

New SOCC member, Chad Kestner, introduced himself. City interns, Sabrina Hille and Ada Moreno, also introduced themselves.

2. Approval of January 8, 2019 meeting minutes

Members reviewed the January SOCC minutes but could not approve them due to lack of quorum.

3. Additions to the Agenda

Chad noted that the next meeting's date was incorrect, and should be listed as April 9, not April 8. The commission also added leadership to its agenda, to discuss the position of chair.

4. Development of Commission brand

A. Presenter: Cate Miller.

Former Delano resident and University of Minnesota student, Cate Miller, shared a presentation and a potential logo for the SOCC. Her presentation included her thought process and sketches, as well as drafts of the logo.

May asked whether any other commissions have logos. The City staff did not know although it was noted that Delano Municipal Utilities has a logo.

Other discussions around the logo included: adding color; incorporating words; necessary context; etc. It was noted that the SOCC needs to have ownership of this logo and brand.

Commission members are welcome to share their thoughts with Cate:

miller.catherine.g@gmail.com

5. Focus Groups

A. City Visibility: Status of community relations document

Ted, Ada, and Sabrina have been working on the document. They are collecting information and seeking input from other sources. Nick has spoken with the Sherburne Wright Cable Commission about producing a promotional video, which could start production as early as this

summer.

6. Feedback from February 28 vision training "Making a Difference by Design".

Al said there were around 20 people representing approximately eight organizations. He said he liked the presentation, but he had hoped to do a work-through using the presenter's models. Attendees discussed the presenter's strategy of backward-planning as something the SOCC could potentially employ.

7. Program evaluation on the April 8 agenda

The SOCC will evaluate one or more of our programs, using a program-evaluation instrument. Ted will design the instrument, based partially on the information from the Initiative Foundation's presentation.

8. Public Outreach

A. Chamber of Commerce Expo on Saturday, May 4, 2019, Riverside Commons

SOCC members spoke favorably about the desire to participate in this expo as a vendor. This provides a good opportunity to share our commission's name and its purpose. Sabrina will explore registration and promotional items, including candy bars.

B. National Night Out - Tuesday, August 6, 2019

SOCC members discussed promoting this event sooner in order to increase strong participation. The SOCC's presence at this event will help our branding and community recognition.

9. Commission vacancy

10. Commission Open House - Tuesday, March 19, 2019, at 5:30pm

Sabrina shared information on the upcoming open house, as well as City shirts that will be available for commission members.

11. Other Business

A. Al said that the school-district liaison position is being explored, with consideration being given to people outside of the school board.

B. Al had thoughts about including student representation on the SOCC.

C. Ada gave an update on the City Council student representatives. She is working to add a mentorship program for the students, among other changes. She also mentioned a need for junior-year students to apply.

D. The chair position will be discussed at the April 9th meeting.

12. Adjournment

Ted May adjourned the meeting at 8:07 p.m.

Next meeting: Tuesday, April 9, 7:00 p.m. at Delano City Hall.