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Mayor
Joe McDonald

Council Members
Holly Schrupp
Brad Hotchkiss
Larry Bartels
Betsy Stolfa

September 25, 2009

Dear Delano Business:

The City is seeking your input and opinion regarding computerized message signs. The City is aware that you have been issued a sign permit that incorporates this type of electronic technology into your overall signage schematics. As technology advances, dynamic signs are becoming more popular in business identification and advertising. Associated with these types of signs are concerns with brightness, motorist distraction, and nuisance issues related to flashing signs.

Delano currently allows computerized message boards as part of its business sign regulations. On October 12, 2009, the Delano Planning Commission will be discussing at its regular meeting the following issues related to computerized message boards:

1. Duration of message/speed of change over.
2. Motion, animation, video presentation.
3. Brightness.
4. Sign placement and spacing.
5. Sign sizes.

The Planning Commission will discuss options to address these issues, however, no Sign Ordinance changes will be undertaken that evening. The Planning Commission discussion and public comment is sought to guide potential Sign Ordinance language. We invite you to attend the October 12, 2009, Planning Commission meeting to participate in this discussion. Should you be unable to attend please forward for opinions, input, and comments to mkittock@delano.mn.us, or call 763-972-0566, or mail comments to City Hall, P O Box 108, Delano, MN 55328.

Sincerely,

CITY OF DELANO

Marlene E. Kittock,
City Clerk

City Offices: 234 2nd Street North • P.O. Box 108 • Delano, Minnesota 55328
Phone: 763-972-0550 • Fax: 763-972-6174 • www.delano.mn.us
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February 8, 2010

Dear Delano Business:

Once again the City is seeking your input and opinion regarding dynamic signs regulations. As many of you are aware, the Delano Planning Commission has been reviewing, discussing, investigating, and taking public comment regarding potential performance standards and general regulations for dynamic signs also known as computerized message signs.

The Planning Commission has completed its preliminary research and has directed staff to prepare and publish for formal public hearing a draft ordinance which would amend the City's current zoning ordinance regarding dynamic signs. A copy of this draft ordinance is attached and is being distributed through various electronic media sources in order to get your verbal or written comments.

The public hearing is scheduled for Monday, February 8, 2010, at 7:00 p.m. and will be held in the City Council Chambers located at City Hall.

We look forward to any and all comments you may have regarding this proposal.

Should you be unable to attend the meeting please submit your comments to my attention and I will forward the comments unto the commission.

Sincerely yours,

Marlene E. Kittock
City Clerk

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