

CITY OF DELANO



REQUEST FOR ACTION

<p align="center"><u>Department Head</u></p> <p align="center">Marlene E. Kittock, City Clerk</p>	<p align="center"><u>City Council Date</u></p> <p align="center">December 15, 2009</p>	<p align="center"><u>Agenda Item</u></p>
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Appointment of the Official Newspaper for the City of Delano.

**ACTION REQUESTED**

Staff is recommending the Council review bids solicited and appoint an official newspaper for Legal Advertisements.

**BACKGROUND**

Staff has solicited bids from the Delano Eagle and the Delano Herald Journal. Copies of the request along with the responses are attached.

	Delano Eagle		Delano Herald Journal	
Local Circulation		420		1082
Column Size	9.25 pica (1.5 inches) x 9 lines per inch		93 picas x 11 picas wide	
Subscription Rate	\$	34.00	\$	34.00
Legal Notice Bid	\$	2.49	\$	3.49
Sample Notice #1	\$	8.72	\$	8.72
Sample Notice #2	\$	23.66	\$	23.66
<i>Other Information</i>				
<i>Herald Journal Newstand Sales</i>			<i>125-150 - \$1 subscription on-line discount</i>	

The Delano Eagle appears to be the lower per inch provider. The Herald Journal has approximately three times the subscribers.

**FUNDING**

Fund for legal notices comes from the City's General Fund

**ATTACHMENTS**

- Solicitation of Bids for the two local newspaper
- Response from the Delano Eagle
- Response from the Herald Journal