

City of Delano

Summer Recreation Funding Worksheet

Contact Information

Managing Entity: District 879 Community Education
Applicants must be a public entity

Main Contact: Gayla Mattson, Enrichment Coordinator
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Secondary Contact: Diana Johnson, Director
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Requisite Information

Program Name: Discovery Zone
Target Age Range: Students entering grades 1-4
Programming Dates: June 9 to July 24, 2008
Programming Time: 9:00 a.m. - Noon
General Description of Programming: *Please Attach*

Funding

Amount of Funding Request: \$ 6770 less \$ 3455 surplus from '07 = \$ 3315⁰⁰
Please attach detailed operating budget for the program.

Program Type: Start-Up Ongoing
If ongoing, how many years? 2008 = 4th year

Will funds be dedicated to staff salaries: Yes / No 68 % of request

Have other jurisdictions been approached for funding?
If yes, Jurisdictional Funding:

Yes / No

Name	Contribution Amount	Annual/Single Contribution
Franklin Township	\$ 2000.00	
City of Independence	\$ 1000.00	

Does your program have a user fee?
Please Explain in Detail:

Yes / No

Students will be charged \$25 per week for the first child and \$20 per week for the second child with a \$60 per family maximum per week. Non-District 879 residents are all charged \$30 per child per week.

Field trips range from \$15-\$20 in the past.

Do you have a policy to include participants that cannot afford to pay participations fees?

Yes / No

Please Explain in Detail:

Participants may apply for a scholarship to cover all or a portion of the weekly fee. Scholarships are granted based on District 879 Free or Reduced Lunch Program guidelines.

Staffing

Please provide a detailed outline of staff members and qualifications:

Discovery Zone staff in 2008 will include two District 879 teachers, Melissa Scott and Brianna Buck, returning for their third season. Melissa Scott is a licensed school social worker at the elementary and Brianna Buck is the elementary computer specialist. We will be opening the position vacated by local artist, Sarah Plesse. In 2007 we hired one teacher assistant @ \$8/hr. to help with the hands on activities. Because of our program growth at the lower grade levels, we will be hiring one more teacher assistant in 2008. We are fortunate to have returning staff that know the program so well, and we also look forward to new ideas that new staff contribute.

Participation

Expected Daily Participation:

35-40

Please explain factors, both positive and negative that will affect the attendance:
(Program Time, Dates, etc.)

The past family friendly format, variety in curriculum and excellent staff, have given Discovery Zone a good

reputation among District 879 parents and children. In addition, we are adding a new parent friendly option this summer called Bridge to Camp. Because the DZ morning program and the afternoon summer enrichment program are in the same school, we will staff the one hour lunch time between for students who want to take advantage of both programs (students bring a bag lunch).

Marketing

Please provide a detailed description of your marketing strategy:

1. Community Education Summer Brochure mailed to over 9000 homes in the District 879 area.
2. Summer Brochure drop sites at all schools, the Trizer Activity Center, the Community Education Center, the Delano Chamber of Commerce, the Delano Public Library, and Coborns.
3. Weekly press releases to the Delano Eagle, the Delano Herald Journal and the Delano cable station.
4. Weekly fliers to Discovery Zone participants advertising the next week's program theme with registration information.
5. Dist. 879 Community Education web site for information and 24/7 registration availability.

Signature Line

I certify that the above information is accurate and correct. I understand that the application does not mean that funding is guaranteed and may be revoked at anytime for any reason.

GAYLA MATTSON

Applicant Name (Please Print)



Applicant Signature

2-22-08

Date