

# City of Delano

## Summer Recreation Funding Worksheet

### Contact Information

Managing Entity: Delano Community Education  
*Applicants must be a public entity*

Main Contact: Jake Olson

Address: 321 Buffalo St  
Delano, MN 55328

Phone: 612-227-1780

Email: OlsonJ@Delano.K12.MN.US

Secondary Contact: Kim Finn

Phone: 612-805-2581

Email: KIFinn@frontier.net.net

### Requisite Information

Program Name: Delano Summer Tennis

Target Age Range: 5<sup>th</sup> - 12<sup>th</sup>

Programming Dates: June 9<sup>th</sup> - July 25<sup>th</sup>, 2008

Programming Time: 9-11 + 1:30-3:30

General Description of Programming: Please Attach

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### Funding

Amount of Funding Request: \$2000.00  
*Please attach detailed operating budget for the program.*

Program Type: Start-Up  Ongoing  
*If ongoing, how many years?* 9 yrs.

Will funds be dedicated to staff salaries:  Yes  No % of request

Have other jurisdictions been approached for funding?  
If yes, Jurisdictional Funding:

Yes  No

Name	Contribution Amount	Annual/Single Contribution

Does your program have a user fee?

Yes  No

Please Explain in Detail:

The 9-11 am Mon, Wed + Friday program is an open Court. For the last 3 Summers I have charged \$0.

The 1:30-3:30 pm Mon, Tues + Wed program is a Clinic that has ran for the last 3 Summers participants pay \$200.00 with a total of 24 hours of instruction time.

Do you have a policy to include participants that cannot afford to pay participations fees?

Yes  No

Please Explain in Detail:

That is why I am requesting funding for the 1:30-3:30 clinic. I feel that we are losing out on applicants because of the \$200 Cost.

Last year I allowed an hourly rate for those with time Conflicts. This seem to work, but it took alot of Coordinating on my part.

## Staffing

Please provide a detailed outline of staff members and qualifications:

Kim Finn - 9 yrs. Varsity Coaching experience,  
Section 5A Coach of the Year.

Jake Olson -

Scott Reimer - Has over 30 yrs. Coaching experience  
Coached USA teams + a former 5.0 player. Has  
over 25 hours of Court time a Week. He is one  
of the instructors @ the indoor tennis club in Elk River.

Brittany Bonine - Freshman @ UW River Falls -  
3 time Conference Champ - State Doubles entrant

Kelly Rensink - Varsity Player - 2 time  
State Doubles Player - 2 time Conference Champ

Abby Farniok - Varsity Player Since 7<sup>th</sup>  
grade - State Doubles entrant this year

Ashlee Finn - Bruhn - Varsity player Since  
7<sup>th</sup> grade - 3 time Wright County Conference  
Champion.

Not  
sure  
about  
this

## Participation

Expected Daily Participation:

50 plus

Please explain factors, both positive and negative that will affect attendance:  
(Program Time, Dates, etc.)

The positive factors is that the youth in  
our community will have an opportunity  
to participate in tennis everyday. I  
have been running the open court for 3 yrs.  
+ each yr. the attendance doubles.

The afternoon Clinic's attendance also doubled + there were 2 boys who participated. I am hoping for more this year. Attendance is constant throughout the 8 weeks of the summer. I really can't think of any negative factors.

## Marketing

Please provide a detailed description of your marketing strategy:

I run an after school program the month of May for 5+6 grade girls. These girls receive fliers mentioning all the tennis opportunities throughout the summer months. Last year we ran the Tennis Clinic in the Community Ed brochure. Most of the marketing for open court started with an opportunity for Varsity + JV tennis players to get out + play tennis. Last year because of Jake's program we drew from Multi-age<sup>level</sup> tennis players. After 9 Summers of running some sort of tennis on the Delano Courts the Community knows of this program through word of mouth.